

Billing Address:

Crossroads Media, LLC Attention: Accounts Payable 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

INVOICE

Advertiser	American Crossroads
Product	American Crossroads
Estimate Number	691

invoice #	104785-1
 Invoice Date	09/30/12
 Invoice Month	September 2012
 Invoice Period	08/27/12 - 09/27/12

Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order Flight	Deal#	Alt Order#	Order#	
09/18/12 - 09/27/12		06832435	104785	

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Billing Type	Cash	Adverti
Special Handling		Produc

11 27	Advertiser Code Product Code
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Advertiser Ref	Agency Ref	

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Sales Office	Blair - Philadelphia
Sales Region	National

Order Flight	Deal #	Alt Order#	Order#	
09/18/12 - 09/27/12		06832435	104785	

Billing Calendar Broadcast II Billing Type Cash A Special Handling P			l
Cash	Billing Calendar	Broadcast	=
Special Handling P	illing -	Cash	⊳
	Special Handling		ס

Produ	Adver	IDB#
Product Code	Advertiser Code	
27	11	

Advertiser Ref	Agency Ref	

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USPRTV18ACH Next HD		USPRTV18ACH Next HD			USPRTV18ACH Next HD			USPRTV18ACH Next HD			USPRTV18ACH Next HD			USPRTV18ACH Next HD			USPRTV18ACH NEXT HD			USPRTV18ACH Next HD		
\$325.00		\$325.00			\$325.00			\$325.00			\$325.00			\$325.00			\$325.00			\$325.00		
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KSNV Formerly KVBC Las Vegas, NV 89101 1500 Foremaster Lane Remit Address:

Billing: (702)642-3333 Main: (702)642-3333

Billing Address:

Alexandria, VA 22314 Ste 555 66 Canal Center Plaza Crossroads Media, LLC Attention: Accounts Payable

INVOICE

Estimate Number	Product	Advertiser
691	American Crossroads	American Crossroads

	Invoice #	104785-1
	Invoice Date	09/30/12
	Invoice Month	September 2012
	Invoice Period	08/27/12 - 09/27/12

Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order Elight	Deal#	Alt Order#	Order #	
09/18/12 - 09/27/12		06832435	104785	

70		Special Handling
⊳	Cash	Billing Type
=	Broadcast	Billing Calendar

	Ad	ē
Braduct Cada	Advertiser Code	IDB#
27	11	

Agency Ref Advertiser Ref

	24			23			22			21			20			19			18			17	Line
KSNV	KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	
	Rachael Ray			Rachael Ray			Rachael Ray			Rachael Ray			Rachael Ray			Rachael Ray			Rachael Ray			Rachael Ray	Channel Description
	11am-12pm			11am-12pm			11am-12pm			11am-12pm			11am-12pm			11am-12pm			11am-12pm			11am-12pm	Ime
Th	09/24/12	٧	09/24/12		Tu	09/24/12		S	09/24/12		п	09/17/12		ΗT	09/17/12		W	09/17/12		υT	09/17/12		Pay
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Order Flight	Deal#	Alt Order#	Order#	
09/18/12 - 09/27/12		06832435	104785	

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Billing Calendar	Broadcast	
Billing Type	Cash	· .
Special Handling		

IDB#	
Advertiser Code	11
Product Code	27

Advertiser Ref	Agency Ref	

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	The Doctors		The Doctors			The Doctors			The Doctors			The Doctors			The Doctors			The Doctors			The Doctors	Channel Description
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\$325.00		\$325.00		\$325.00			\$325.00			\$325.00			\$325.00			\$325.00			\$325.00			Rate
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KSNV Formerly KVBC Billing: (702)642-3333 Main: (702)642-3333 Las Vegas, NV 89101 1500 Foremaster Lane

Billing Address:

66 Canal Center Plaza **Attention: Accounts Payable** Alexandria, VA 22314 Crossroads Media, LLC

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Sales Office	Blair - Philadelphia
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09/18/12 - 09/27/12		06832435	104785	

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Advert	Cash	Billing Type
IDB#	Broadcast	Billing Calendar

Product Code	Advertiser Code	IDB#
27	11	

Advertiser Ref	Agency Ref	
	Advertiser Ref	Agency Ref Advertiser Ref

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Alt Order #	06832435
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 Order Flight	09/18/12 - 09/27/12

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ıdar Broadcast	IDB#
Cash	Advertiser Code
dling	Product Code

Billing Calen Billing Type Special Hand

Product Code	Advertiser Code	IDB#
27	11	

Advertiser Ref	Agency Ref	

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KSNV	KSNV	VSNV		KSNV	KSNV		KSNV	KSNV		KSNV	VSNV		KSNV	VSNV		KSNV	VSNV		KSNV	KSNV		KSNV
	M-F Today Show II			M-F Today Show II			M-F Today Show II			M-F Today Show II			M-F Today Show II			M-F Today Show II			M-F Today Show II			M-F Today Show II
	9-10a			9-10a			9-10a			9-10a			9-10a			9-10a			9-10a			9-10a
Th 09/27/12	to	W 09/26/12	09/24/12 to 09/30/12	ಕ	Tu 09/25/12	09/24/12 to 09/30/12	to	M 09/24/12	09/24/12 to 09/30/12	to	F 09/21/12	09/17/12 to 09/23/12	to	Th 09/20/12	09/17/12 to 09/23/12	ಕ	W 09/19/12	09/17/12 to 09/23/12	₽	Tu 09/18/12	09/17/12 to 09/23/12	₽
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\$750.00		\$750.00			\$750.00			\$750.00			\$750.00			\$750.00			\$750.00			\$750.00		
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Billing: (702)642-3333

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Or	National	Sales Region
De	Blair - Philadelphia	Sales Office
ΑĦ	Amy McCreary	Account Executive Amy McCrean
ဝ္ဂ	KSNV	Station

Order Flight 09/18/12 -	Deal #	Alt Order # 06832435	Order # 104785
09/18/12 - 09/27/12		06832435	104785

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Billing Calendar	Broadcast	ō
Billing Type	Cash	λ
Special Handling		ΡŢ

Product Code 27

Advertiser Ref	Agency Ref	

1	\$1,000.00	USPRTV18ACH Next HD	6:54 PM	:30	Th 09/27/12			KSNV	
			T	1×	09/24/12 to 09/30/12				
					б	630-7pm	M-F Jeopardy	KSNV	56
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	\$1,000.00	USPRTV18ACH Next HD	6:36 PM	:30	Tu 09/25/12			KSNV	
			-T	1×	09/24/12 to 09/30/12				
					б	630-7pm	M-F Jeopardy	KSNV	<u>5</u> 2
	\$1,000.00	USPRTV18ACH Next HD	6:37 PM	:30	M 09/24/12			KSNV	
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1	\$1,000.00	USPRTV18ACH Next HD	6:54 PM	:30	Th 09/20/12			KSNV	
			Ť	1x	09/17/12 to 09/23/12				
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	\$1,000.00	USPRTV18ACH Next HD	6:44 PM	:30	W 09/19/12			KSNV	
			W	1x	09/17/12 to 09/23/12				
					₽	630-7pm	M-F Jeopardy	KSNV	50
1	\$1,000.00	USPRTV18ACH Next HD	6:54 PM	:30	Tu 09/18/12			KSNV	
			-T	1x	09/17/12 to 09/23/12				
					ਰ	630-7pm	M-F Jeopardy	KSNV	49
Reconciliation Ref#	Rate R	Ad-ID	Length Aired Days	Lengt	Day Date	Time	Channel Description		Line

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant advonvietges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict. with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



Formerly KVBC KSNV Billing: (702)642-3333 Las Vegas, NV 89101 1500 Foremaster Lane Main: (702)642-3333 Remit Address:

Billing Address:

66 Canal Center Plaza Crossroads Media, LLC Alexandria, VA 22314 Ste 555 Attention: Accounts Payable

INVOICE

Estimate Number 691	Product American Crossroads	Advertiser American Crossroads
	ssroads	ssroads

Invoice #	104785-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/27/12

Station	KSNV	o
Account Executive Amy McCreary	Amy McCreary	≥
Sales Office	Blair - Philadelphia	ă
Sales Region	National	Ō

Order Flight	Deal#	Alt Order#	Order#	
09/18/12 - 09/27/12		06832435	104785	

Billing Calendar	Broadcast	<u> </u>
Billing Type	Cash	Αd
Special Handling		Pr

Product Code	Advertiser Code	IDB#
27	11	

Advertiser Ref	Agency Ref

	64			63			62			<u> </u>			60			59			58			57	Line
VSNV	KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		VSNV	Channe
	Tonight Show			Tonight Show			Tonight Show			Tonight Show			Tonight Show			Tonight Show			Tonight Show			Tonight Show	Line Channel Description
	1135p-1237a			1135p-1237a			1135p-1237a			1135p-1237a			1135p-1237a			1135p-1237a			1135p-1237a			1135p-1237a	Time:
큐	09/24/1	8	09/24/1		n <u>I</u>	09/24/1		M	09/24/1		TŊ	09/17/1		Τħ	09/17/1		×	09/17/1		ľ	09/17/1		Day
09/27/12	to 09/24/12 to 09/30/12	09/26/12	09/24/12 to 09/30/12	ਰ	09/25/12	09/24/12 to 09/30/12	б	09/24/12	09/24/12 to 09/30/12	ਰ	09/21/12	09/17/12 to 09/23/12	б	09/20/12	09/17/12 to 09/23/12	ō	09/19/12	09/17/12 to 09/23/12	Ö	09/18/12	09/17/12 to 09/23/12	ö	Date
:30	1x	:30	1 ×		:30	1×		:30	1×		:30	1×		:30	1x		:30	1x		:30	1x		Length
11:48 PM	T	11:59 PM	W		12:08 AM	-7		11:46 PM	M		12:32 AM			12:31 AM	T		11:46 PM	W		12:09 AM	-T		Length Aired Days
USPRTV18ACH Next HD		USPRTV18ACH Next HD	:		USPRTV18ACH Next HD	į		USPRTV18ACH Next HD			USPRTV18ACH Next HD			USPRTV18ACH Next HD			USPRTV18ACH Next HD	:		USPRTV18ACH Next HD			Ad-ID
\$750.00		\$750.00			\$750.00			\$750.00			\$750.00			\$750.00			\$750.00			\$750.00			Rate Reconciliation
1		د ــ												ب			_			_			\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\

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Billing Address:

Crossroads Media, LLC Attention: Accounts Payable 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

INVOICE

Advertiser	American Crossroads
Product	American Crossroads
Estimate Number	691

	Invoice #	104785-1
_	Invoice Date	09/30/12
_	Invoice Month	September 2012
_	Invoice Period	08/27/12 - 09/27/12

Sales Office Blair - Philadelphia Sales Region National	Station KSNV Account Executive Army McCreary	Army McCreary
	, (000 attr. 11))
_	Sales Office	Blair - Philadelphia
	Sales Region	National

Order Flight	Deal #	Alt Order#	Order#
09/18/12 - 09/27/12		06832435	104785

		1
Billing Calendar	Broadcast	
Billing Type	Cash	<u></u>
Special Handling		т

 IDB # Advertiser Code
Advertiser Code
Product Code

Advertiser Ref	Agency Ref	

	72			71			70			69			68			67			66			65	Line
KSNV	KSNV	KSNV		KSNV	KSNV		VSNV	VSNV		VSNV	KSNV		KSNV										
	4PM NEWS (1 hour)			4PM NEWS (1 hour)			4PM NEWS (1 hour)			4PM NEWS (1 hour)			4PM NEWS (1 hour)			4PM NEWS (1 hour)			4PM NEWS (1 hour)			4PM NEWS (1 hour)	Channel Description
	4-5pm			4-5pm			4-5pm			4-5pm			4-5pm			4-5pm			4-5pm			4-5pm	Time
Th 09/27/12	to	W 09/26/12	09/24/12 to 09/30/12	₽	Tu 09/25/12	09/24/12 to 09/30/12	ਰ	M 09/24/12	09/24/12 to 09/30/12	ਰ	F 09/21/12	09/17/12 to 09/23/12	ð	Th 09/20/12	09/17/12 to 09/23/12	to	W 09/19/12	09/17/12 to 09/23/12	б	T u 09/18/12	09/17/12 to 09/23/12	ð	Day Date
:30 X		:30	1x		:30	1×		:30	1×		:30	1×		:30	1x		:30	×		:30	1×		Length
4:54 PM	ł	4:50 PM	W		4:50 PM			4:43 PM	M		4:40 PM	F		4:55 PM	T		4:51 PM	W		4:51 PM	-T		Length Aired Days
USPRTV18ACH Next HD		USPRTV18ACH Next HD			Ad-ID																		
\$700.00		\$700.00			\$700.00			\$700.00			\$700.00			\$700.00			\$700.00			\$700.00			Rate Reconciliation
		3.						نس			, د ــــ			3.						د،			Ref#

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Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or effinicity. Advertiser hereby certifies that it is not buying broadcasting airlime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.



Billing Address:

Crossroads Media, LLC Attention: Accounts Payable 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

INVOICE

	Wall and the same of the same
Advertiser	American Crossroads
Product	American Crossroads
Estimate Number	691

Invoice #	104785-1
 Invoice Date	09/30/12
 Invoice Month	September 2012
 Invoice Period	08/27/12 - 09/27/12

Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order Flight	Deal #	Alt Order#	Order#	
09/18/12 - 09/27/12		06832435	104785	

Billing Calendar Broadcast	Ξ
Billing Type Cash	\triangleright
Special Handling	Ъ

IDB# Advertiser Code	11
Product Code	27

Advertiser Ref	Agency Ref	

	80			79			78			77			76			75			74			73	Line
XSNS	KSNV	KSNV		VSNV	VSNV		KSNV	KSNV		KSNV	KSNV		KSNV	VSNV		KSNV	KSNV		KSNV	KSNV		KSNV	
	M-F 6-7a WakeUp w/Wagners			M-F 6-7a WakeUp w/Wagners			M-F 6-7a WakeUp w/Wagners			M-F 6-7a WakeUp w/Wagners			M-F 6-7a WakeUp w/Wagners			M-F 6-7a WakeUp w/Wagners			M-F 6-7a WakeUp w/Wagners			M-F 6-7a WakeUp w/Wagners	Channel Description
	6-7a			6-7a			6-7a			6-7a			6-7a			6-7a			6-7a			6-7a	Time
Th 09/27/12	to to	30 M _.	09/24/12 to 09/30/12	ਰੰ	Tu 09	09/24/12 to 09/30/12	to	M 09	09/24/12 to 09/30/12	ö	F 09	09/17/12 to 09/23/12	to	Th 09	09/17/12 to 09/23/12	to	30 M	09/17/12 to 0 <u>9/23/12</u>	ਨਿ	Tu 09	09/17/12 to 09/23/12	to	Day
	30/33	09/26/12)/30/12		09/25/12	30/12		09/24/12	3/30/12		09/21/12	3/23/12		09/20/12)/23/12		09/19/12	3/23/12		09/18/12	3/23/12		Date
:30 X	<u>.</u>	:30	1×		30	×		:30	×		:30	1×		:30	×		:30	1×		:30	1x		Length
6:29 AM	4	6:43 AM	W		6:49 AM			6:57 AM	M		6:18 AM	-		6:59 AM			6:51 AM	W		6:29 AM	-T		Length Aired Days
USPRTV18ACH Next HD		USPRTV18ACH Next HD			USPRTV18ACH Next HD			Adio															
\$1,000.00		\$1,000.00			\$1,000.00			\$1,000.00			\$1,000.00			\$1,000.00			\$1,000.00			\$1,000.00			Rate
-1					_			_			_			-4						ب			∇e #

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KSNV Formerly KVBC Main: (702)642-3333 Billing: (702)642-3333 Las Vegas, NV 89101 Remit Address: 1500 Foremaster Lane

Billing Address:

Alexandria, VA 22314 Ste 555 66 Canal Center Plaza Attention: Accounts Payable Crossroads Media, LLC

INVOICE

Advertiser A	American Crossroads
Product /	American Crossroads
Estimate Number 6	691

 Invoice #	104785-1
 Invoice Date	09/30/12
 Invoice Month	September 2012
Invoice Period	08/27/12 - 09/27/12

Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National
	. :
Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Alt Order#	Alt Order# Deal#
06832430	

		1
3illing Calendar	Broadcast	Ē
3illing Type	Cash	⊳
Special Handling		ס

Advertiser Code 11 Product Code 27	IDB#	
	Advertiser Code	11
	Product Code	27

Age	
ncy	
Ref	
	Agency Ref

	88		9	87		86			85			84			83			80 20			82	Line
KSNV	KSNV	KSNV	7074	KSNV		KSNV	VSNV		VSNV	KSNV		KSNV	VSNV		KSNV	KSNV		VSNV	KSNV		VSNV	
	Today Show		Today Offow	Today Show		Today Show			Today Show			Today Show	Channel Description									
	658a-9am		0000	6582-0am		658a-9am			658a-9am			658a-9am			658a-9am			658a-9am			658a-9am	a jime
Th.	11 VC/6U	8	09/24/1	Τu	09/24/1		Z	09/24/1		П	09/17/1		ďΉ	09/17/1		٧	09/17/1		T _L	09/17/1		Day
09/27/12	to 10/20/12 to	09/26/12	09/24/12 to 09/30/12	09/25/12 to	09/24/12 to 09/30/12	ਰ	09/24/12	09/24/12 to 09/30/12	៩	09/21/12	09/17/12 to 09/23/12	б	09/20/12	09/17/12 to 09/23/12	б	09/19/12	09/17/12 to 09/23/12	ಕ	09/18/12	09/17/12 to 09/23/12	ਰ	Date
:30	₹	:30	×	30	1×		:30	×		:30	1×		:30	1x		:30	1x		:30	1×		[···]
7:30 AM	1 1 1 1 1	7:58 AM	- 1 W	7:30 AM	-T		8:59 AM	M		8:00 AM	F		7:57 AM	T		8:30 AM	W		7:27 AM	-T		Length Aired Days
USPRTV18ACH Next HD		USPRTV18ACH Next HD		USPRTV18ACH Next HD			USPRTV18ACH Next HD			USPRTV18ACH Next HD			USPRTV18ACH Next HD			USPRTV18ACH Next HD			USPRTV18ACH Next HD			Ad-ID Rate
\$1,500.00		\$1,500.00		\$1,500.00			\$1,500.00			\$1,500.00			\$1,500.00			\$1, 5 00.00			\$1,500.00			Rate Reconciliation
		1					_			_4						£			mà			Ref#

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Formerly KVBC VSNV Main: (702)642-3333 Billing: (702)642-3333 Las Vegas, NV 89101 1500 Foremaster Lane

Billing Address:

Crossroads Media, LLC Alexandria, VA 22314 Ste 555 66 Canal Center Plaza **Attention: Accounts Payable**

INVOICE

Advertiser	American Crossroads
Product	American Crossroads
Estimate Number	691

invoice #	104785-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/27/12

Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

	_		_	
Order Flight	Deal#	Alt Order#	Order#	
09/18/12 - 09/27/12		06832435	104785	

Billing Calendar	Broadcast	: <u> </u>
Billing Type	Cash	Adı
Special Handling		Pro

IDB#	
Advertiser Code	11
Product Code	27

1	7	—	
	Advertiser Ref	Agency Ref	
	Ref	er	

	96		95		4	2		93			92			91			90			89	Line
KSNV	KSNV	KSNV	KSNV	KSNV	NONA	KSNV		KSNV	KSNV		VSNV	Channel									
	4PM NEWS (1 hour)		4PM NEWS (1 hour)		THOUSE (TROUS)	ADM NEWS (A bour)		4PM NEWS (1 hour)			4PM NEWS (1 hour)	Channel Description									
	4-5pm		4-5pm		f-opin	A FI		4-5pm			4-5pm			4-5pm			4-5pm			4-5pm	Time
09/24/12 to 09/30/12 Th 09/27/12	to	W 09/26/12	to to	Tu 09/25/12	09/24/12 to 09/30/12	M 09/24/12	09/24/12 to 09/30/12	ਓ	F 09/21/12	09/17/12 to 09/23/12	₽	Th 09/20/12	09/17/12 to 09/23/12	ਫ	W 09/19/12	09/17/12 to 09/23/12	ਰ	Tu 09/18/12	09/17/12 to 09/23/12	ಕ	Day Date
:30 ×		:30	<u>.</u>	:30	1x	:30	1 ×		:30	1×		:30	1×		:30	1x		:30	1×		Length
4:21 PM	l	4:27 PM		4:21 PM	-T	4:23 PM	M		4:22 PM	F		4:25 PM	1		4:26 PM	W		4:21 PM	-T		Length Aired Days Ad-ID
USPRIV18ACH Next HD		USPRTVÍ8ACH Next HD		USPRTV18ACH Next HD		USPRTV18ACH Next HD			USPRTV18ACH Next HD			USPRTV18ACH Next HD			USPRTV18ACH Next HD			USPRTV18ACH Next HD			
\$700.00		\$700.00		\$700.00		\$/00.00			\$700.00			\$700.00			\$700.00			\$700.00			Rate
				_					_			_			_			_			Ref#

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Billing Address:

Crossroads Media, LLC Attention: Accounts Payable 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

INVOICE

Advertiser	American Crossroads
Product	American Crossroads
Estimate Number	691

	Invoice #	104785-1
	Invoice Date	09/30/12
	Invoice Month	September 2012
	Invoice Period	21/72/60 - 21/22/80

Sales Region Nat	Sales Office Bla	Account Executive Amy McCreary	Station KSNV
National	Blair - Philadelphia	y McCreary	NV

Order Flight	Deal #	Alt Order#	Order#	
09/18/12 - 09/27/12		06832435	104785	

		1
27	Product Code	
11	Advertiser Code	
	IDB#	

Advertiser Ref	Agency Ref	

	104			103			102			3			1 00			99			98			97	
VSNV	KSNV	KSNV		KSNV	VSNV		KSNV	KSNV		KSNV	VSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		VSNV	Ľ
	Dr Phil			Dr Phil			Dr Phil			Dr Phil			M-F Early News	The second secon									
	3-4p			3-4p			3-4p			3-4p			5-630p			5-630p			5-630p			5-630p	the second of the control of the second of t
09/24/ W		M	09/24/		TI	09/17/		Τu	09/17/		×	09/24/		Z	09/24/		TI	09/17/		W	09/17/		
09/24/12 to 09/30/12 W 09/26/12	ਰ	09/24/12	09/24/12 to 09/30/12	ਰ	09/21/12	09/17/12 to 09/23/12	₽	09/18/12	09/17/12 to 09/23/12	₫	09/26/12	09/24/12 to 09/30/12	ਰ	09/24/12	09/24/12 to 09/30/12	ಕ	09/21/12	09/17/12 to 09/23/12	ð	09/19/12	09/17/12 to 09/23/12	ő	
:30 1×		:30	1x		:30	1×		:30	×		:30	1x		:30	×		:30	1x		:30	l		
3:34 PM		3:50 PM	M		3:26 PM	F		3:55 PM	-T		6:29 PM	W		5:29 PM	M		6:23 PM	F		5:14 PM	W		
USPRTV18ACH Next HD		USPRTV18ACH Next HD			USPRTV18ACH Next HD			USPRTV18ACH Next HD			USPRTV18ACH Next HD												
\$450.00		\$450.00			\$450.00			\$450.00			\$1,000.00			\$1,000.00			\$1,000.00			\$1,000.00			
1		_			_			_			_			_			_			A			

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KSNV Billing: (702)642-3333 Formerly KVBC Main: (702)642-3333 Las Vegas, NV 89101 1500 Foremaster Lane Remit Address:

Estimate Number

Product Advertiser

Billing Address:

Alexandria, VA 22314 Ste 555 66 Canal Center Plaza Crossroads Media, LLC Attention: Accounts Payable

INVOICE

		Invoice #	104785-1
1	American Crossroads	Invoice Date	09/30/12
- 1	American Crossroads	Invoice Month	September 2012
	691	Invoice Period	08/27/12 - 09/27/12

on I	KSNV	Order#	104785
unt Executive	unt Executive Army McCreary	Alt Order#	06832435
Office	Blair - Philadelphia	Deal#	
Region	National	Order Flight	09/18/12 - 0

/12 - 09/27/12

Sales Sales Accou Statio

ב			
	Cash	Broadcast	
Product Code	Advertiser Code	IDB#	
27	11		

Special Handling

Billing Calendar Billing Type

Advertiser Ref	Agency Ref	

	112		111			110			109			108			107			106			105	Line
KSNV	KSNV	KSNV	KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	Channe
	Chris Matthews SUN 9:30am		Sa-Su News 3 at Eleven			News 3 Today - SAT			Noon News			News 3 Sunrise SATURDAY	Channel Description									
	9:30a-10a		11pm-1135pm			9am-930am			12-1230pm			12-1230pm			12-1230pm			12-1230pm			6a-7a	Time
Su ///	202	Sa Sa		Sa	09/17/		Th	09/24,		뒽	09/24		Ŧ	09/17/		긥	09/17/		Sa	09/17/		Day
Su 09/23/12	to to	Sa 09/22/12	to	09/22/12	09/17/12 to 09/23/12	ਰ	09/27/12	09/24/12 to 09/30/12	៩	09/25/12	09/24/12 to 09/30/12	₽	09/20/12	09/17/12 to 09/23/12	ਰ	09/18/12	09/17/12 to 09/23/12	៩	09/22/12	09/17/12 to 09/23/12	to	Date
:30 X	<u>.</u>	:30 ×		:30	1×		:30	1×		:30	1×		:30	×		:30	1×		:30	1x		Lengu
9:58 AM	n	11:16 PM	n	9:07 AM	S-		12:19 PM	T		12:20 PM	-T		12:12 PM	T		12:28 PM	-T		6:55 AM	S-		Length Alreg Days
USPRTV18ACH Next HD		USPRTV18ACH Next HD		USPRTV18ACH Next HD			USPRTV18ACH Next HD			USPRTV18ACH NEXT HD			USPRTV18ACH Next HD	į		USPRTV18ACH Next HD			USPRTV18ACH Next HD			AG-IU
\$500.00		\$1,100.00		\$500.00			\$425.00			\$425.00			\$425.00			\$425.00			\$350.00			Necolichianoli
				_			_			_			_			_			_			

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Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Applicant to Third Parties to Applicant shall not constitute payment to Media Provider. Applicant shall not constitute payment of Media Provider advertising apency (or other Third Parties) that Applicant is an approxy requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set fort Applicant extra vertising apency requesting advertising and extra vertising apency requesting active that applicant extra vertising to a payment of such advertising under the terms set fort Applicant extra vertising to a payment of such advertising under the terms set of the state of the payment of such advertising but orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airlime under this advertising sales contract for a station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate passed on race, gender, national origin, or ancestry.



Formerly KVBC Billing: (702)642-3333 Main: (702)642-3333 Las Vegas, NV 89101 1500 Foremaster Lane KSNV Remit Address:

Estimate Number

691 American (American (

Product Advertiser

Billing Address:

Alexandria, VA 22314 66 Canal Center Plaza Attention: Accounts Payable Crossroads Media, LLC Ste 555

INVOICE

	Invoice #	104785-1
Crossroads	Invoice Date	09/30/12
Crossroads	Invoice Month	September 2012
	Invoice Period	08/27/12 - 09/27/12

Station	KSNV	Orde
Account Executive Amy McCreary	Amy McCreary	Alt O
Sales Office	Blair - Philadelphia	Deal
Sales Region	National	Orde

Order Flight	Deal #	Alt Order#	Order#	
09/18/12 - 09/27/12		06832435	104785	

Billing Calendar	Broadcast	IDB#
Billing Type	Cash	Advertiser (
Special Handling		Product Co

27	Product Code
111	Advertiser Code
	IDB#

Advertiser Ref	Agency Ref	
f		

	į	121			120			119			118			117			116			115			114	Line
KSNV		XSNV	KSNV		VSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		VSNV	Channe
	doopensy	M-F Jeonardy			M-F Jeopardy			M-F Jeopardy			M-F News 3 at Eleven			News 3 Today	Channel Description									
	,	630-7pm			630-7pm			630-7pm			11pm-1135pm			11pm-1135pm			11pm-1135pm			11pm-1135pm			9a-930am	Time
Z	09/24/12 to 09/30/12	ರ	Th	09/17/12 to 09/23/12	ਰਂ	Tu	09/17/12 to 09/23/12	₽	W	09/24/12 to 09/30/12	ŧ	М	09/24/12 to 09/30/12	₽	F	09/17/12 to 09/23/12	ťo	W	09/17/12 to 09/23/12	ರ್	Su	09/17/12 to 09/23/12	ಕ	Day
09/24/12	09/30/12		09/20/12	09/23/12		09/18/12	09/23/12		09/26/12	09/30/12		09/24/12	09/30/12		09/21/12	09/23/12		09/19/12	09/23/12		09/23/12	09/23/12		Date
:30	×		:30	1×		:30	1×		:30	×		:30	1×		:30	1x		:30	1×		:30	1x		Length
6:59 PM	M		6:43 PM	T		6:36 PM	-T		11:24 PM	W		11:32 PM	M		11:34 PM	F		11:22 PM	W		9:24 AM	S		Length Aired Days
USPRTV18ACH Next HD			USPRTV18ACH Next HD			USPRTV18ACH Next HD			USPRTV18ACH Next HD			USPRTV18ACH Next HD			USPRTV18ACH Next HD			USPRTV18ACH Next HD			USPRTVI8ACH Next HD			Adel
\$800.00			\$800.00			\$800.00			\$1,100.00	:		\$1,100.00			\$1,100.00			\$1,100.00			\$500.00			Rate Reconciliation
			_			_						_							į		_			Ref#

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Billing Address:

Crossroads Media, LLC Attention: Accounts Payable 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

INVOICE

		:
Advertiser	American Crossroads	
Product	American Crossroads	ΙΞ
Estimate Number	691	=

	Invoice #	104785-1
	Invoice Date	09/30/12
	Invoice Month	September 2012
	Invoice Period	08/27/12 - 09/27/12

Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order Flight	Deal#	Alt Order#	Order#	
09/18/12 - 09/27/12		06832435	104785	

		1
Billing Calendar	Broadcast	ē
Billing Type	Cash	≽
Special Handling		Ţ

<u> </u>	_	
Product Code	Advertiser Code	IDB#
27	11	

|--|

	129		128			127			126			125			124			123			122	Line
KSNV	KSNV	KSNV	KSNV	KSNV		KSNV	VSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		VSNV	Channel
	Sports Night in Las Vegas		M-F 5-6a WakeUp w/Wagners		,	Law & Order (synd) PRIME			News 3 in Prime			Wednesday Prime 9-11pm			Meet the Press			Thursday Prime 8-9pm			M-F Jeopardy	Channel Description
	Sun 1135p-1200a		5-6a			M-SA 8-11p / SUN 7-			7-10pm			9-11pm			8a-9am			8-9pm			630-7pm	Time
Su Su///	00/47/	Tu //:) 	Su		Ç	Su	09/17/		٧	09/24/		Su	09/17/		ΗT	09/17/		Π	09/24/		Day
Su 09/23/12	to to	Tu 09/18/12	ਰ	09/23/12	09/17/12 to 09/23/12	ť	09/23/12	09/17/12 to 09/23/12	ಕ	09/26/12	09/24/12 to 09/30/12	ਰੱ	09/23/12	09/17/12 to 09/23/12	ಕ	09/20/12	09/17/12 to 09/23/12	ð	09/25/12	09/24/12 to 09/30/12	õ	Date
:30	<u>.</u>	:30 ×		:30	1×		:30	1 ×		:30	1x		:30	1×		:30	×		:30	1x		Lengt
11:59 PM	າ	5:40 AM	!	10:44 PM	S		9:28 PM	S		9:47 PM	W		8:47 AM	S		8:50 PM	T		6:59 PM	-T		Length Aired Days Ad-ID
USPRTV18ACH Next HD		USPRTV18ACH Next HD		USPRTV18ACH Next HD			USPRTV18ACH Next HD			USPRTV18ACH Next HD			USPRTV18ACH Next HD			USPRTV18ACH Next HD			USPRTV18ACH Next HD			Ad-ID
\$500.00		\$325.00		\$1,200.00			\$1,800.00			\$3,200.00	i		\$3,000.00			\$2,400.00			\$800.00			Rate Reconciliation
													_			_			_			Ref#

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Formerly KVBC KSNV Main: (702)642-3333 Las Vegas, NV 89101 1500 Foremaster Lane Remit Address:

Billing Address:

66 Canal Center Plaza Crossroads Media, LLC Alexandria, VA 22314 Ste 555 Attention: Accounts Payable

INVOICE

Advertiser	American Crossroads
Product	American Crossroads
Estimate Number	691

	· .	Invoice #	104785-1
1		Invoice Date	09/30/12
		Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/27/12

Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

:	Order# Alt Order#	104785 06832435
	Alt Order#	06832435
	Deal #	
	Order Flight	09/18/12 - 09/27/12

Prod		Special Handling
Adve	Cash	Billing Type
<u>8</u>	Broadcast	Billing Calendar

Product Code	Advertiser Code	IDB#
27	<u></u>	

Advertiser Ref	Agency Ref	

			132				131				130	Line
	KSNV		KSNV	KSNV	KSNV		KSNV	KSNV	KSNV		KSNV	
Air			M-F 6-7a WakeUp w/Wagners 6-7a				Face to Face w/ J.Ralston				Face to Face w/ J.Ralston	Channel Description
Aired Spots			6-7a				730-758pm				730-758pm	Time
133	uT	09/17/1		굮	٧	09/24/1		711	٧	09/17/1		Day
	09/18/12 :30	09/17/12 to 09/23/12	ਨਾਂ	09/27/12	09/26/12	09/24/12 to 09/30/12	ਰਾ	09/21/12	09/19/12	09/17/12 to 09/23/12	ਰ	Date
	:30	1×		:30	:30	2x		:30	:30	2x		Length
	6:51 AM	-TWTF		7:47 PM	7:46 PM	WT		7:47 PM	7:48 PM	₩- F		Length Aired Days Ac
	6:51 AM USPRTV18ACH Next HD			USPRTV18ACH Next HD	USPRTV18ACH Next HD			USPRTV18ACH Next HD	USPRTV18ACH Next HD			Ad-ID
	\$650.00			\$800.00	\$800.00	;		\$800.00	\$800.00	A STATE OF THE STA		Rate Reconciliation
				N	, . .			N	, _			Ref#

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Agency Commission Net Amount Due

\$82,896.25 \$14,628.75 \$97,525.00

Payment Terms 30 Days

Gross Total

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